

Re-Inventing the Corner Store

By Busi Radebe
South Africa



Imagining the Future



Low Growth Businesses



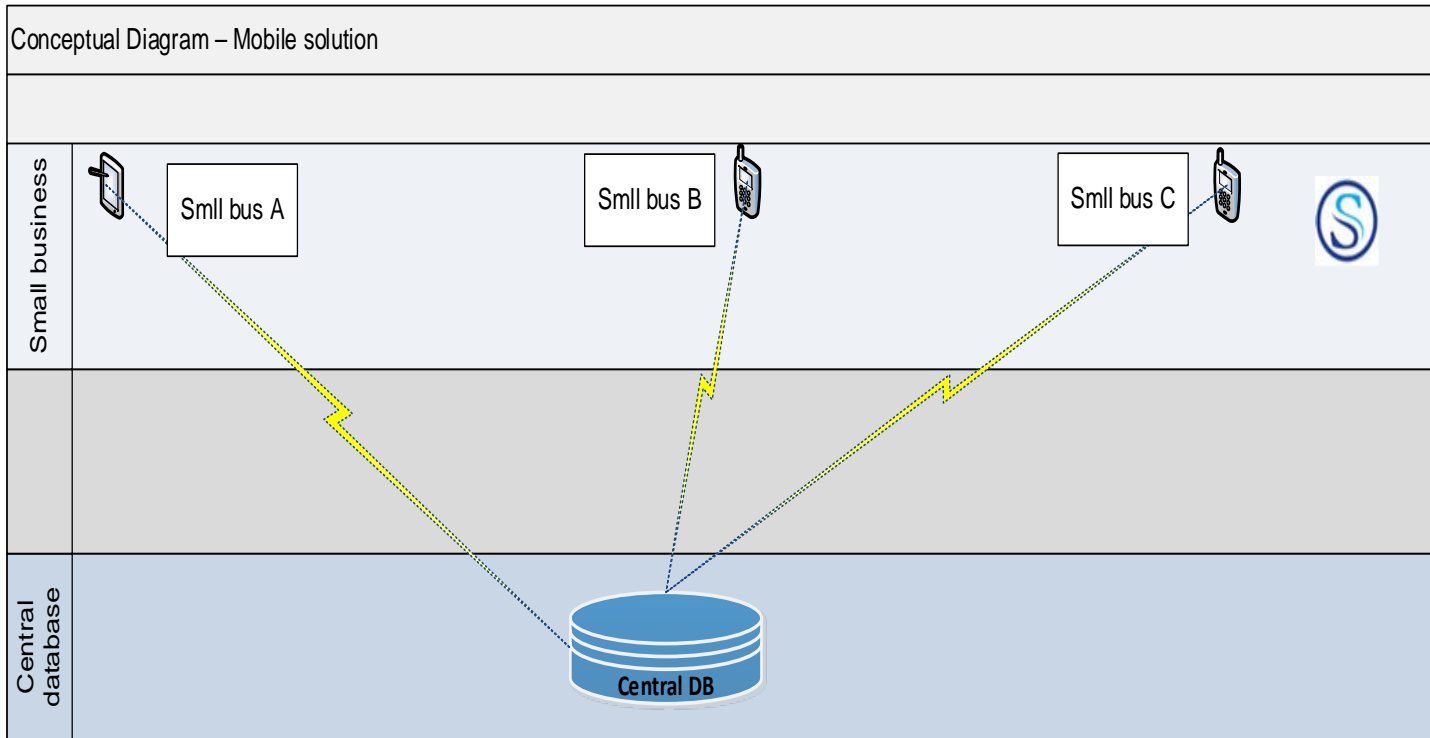
Lack of Digitisation



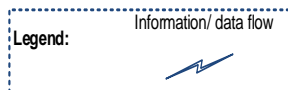
Competitive Landscape



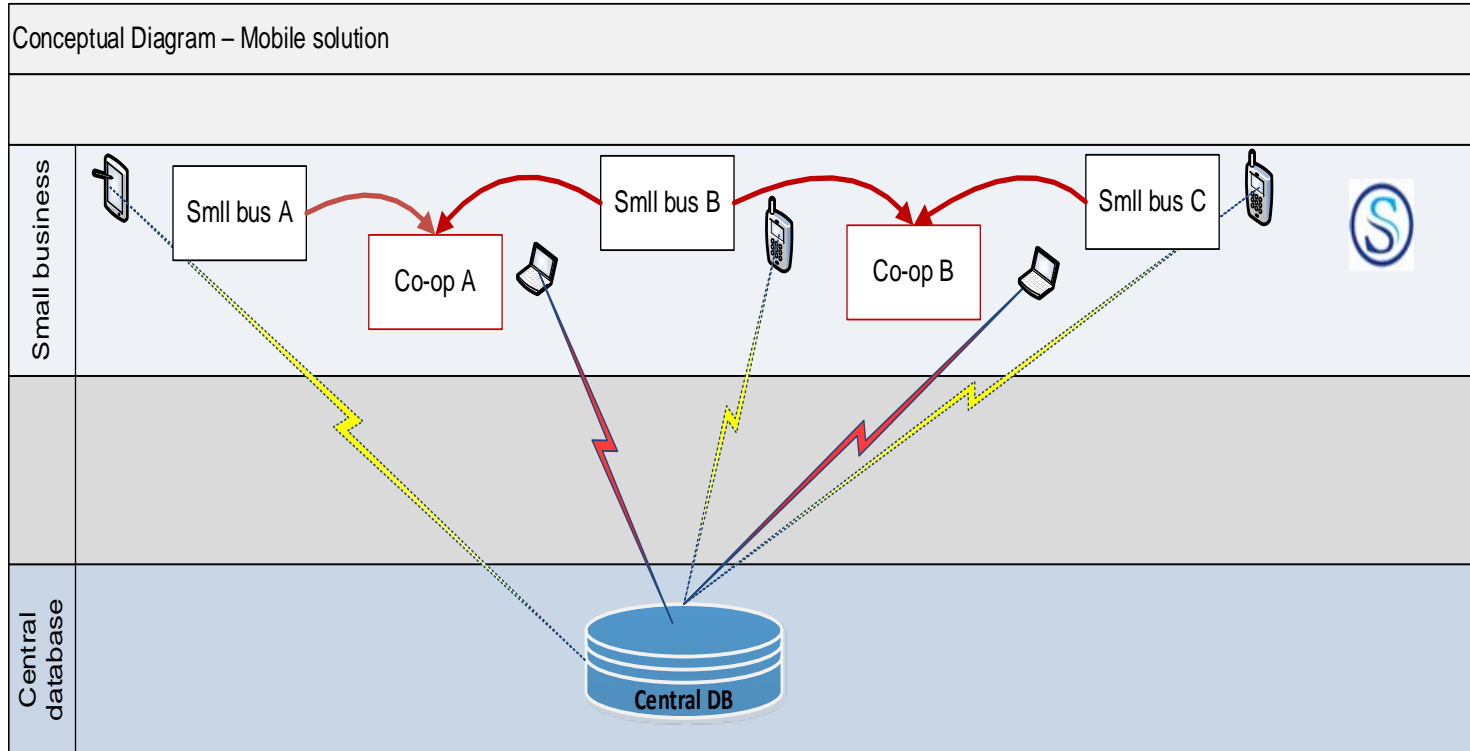
Solution Context Diagram



1. Digitise



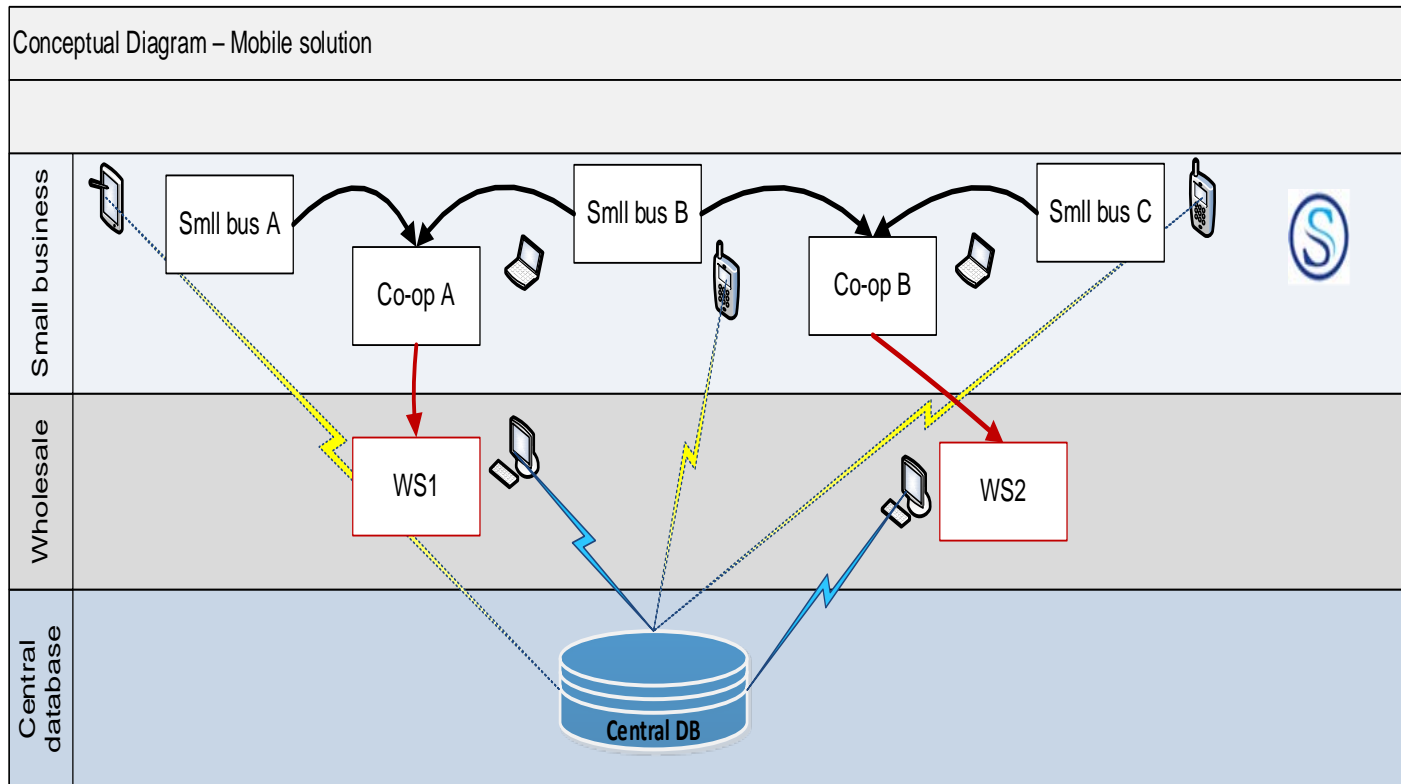
Solution Context Diagram



1. Digitise

2. Co-Operatives

Solution Context Diagram

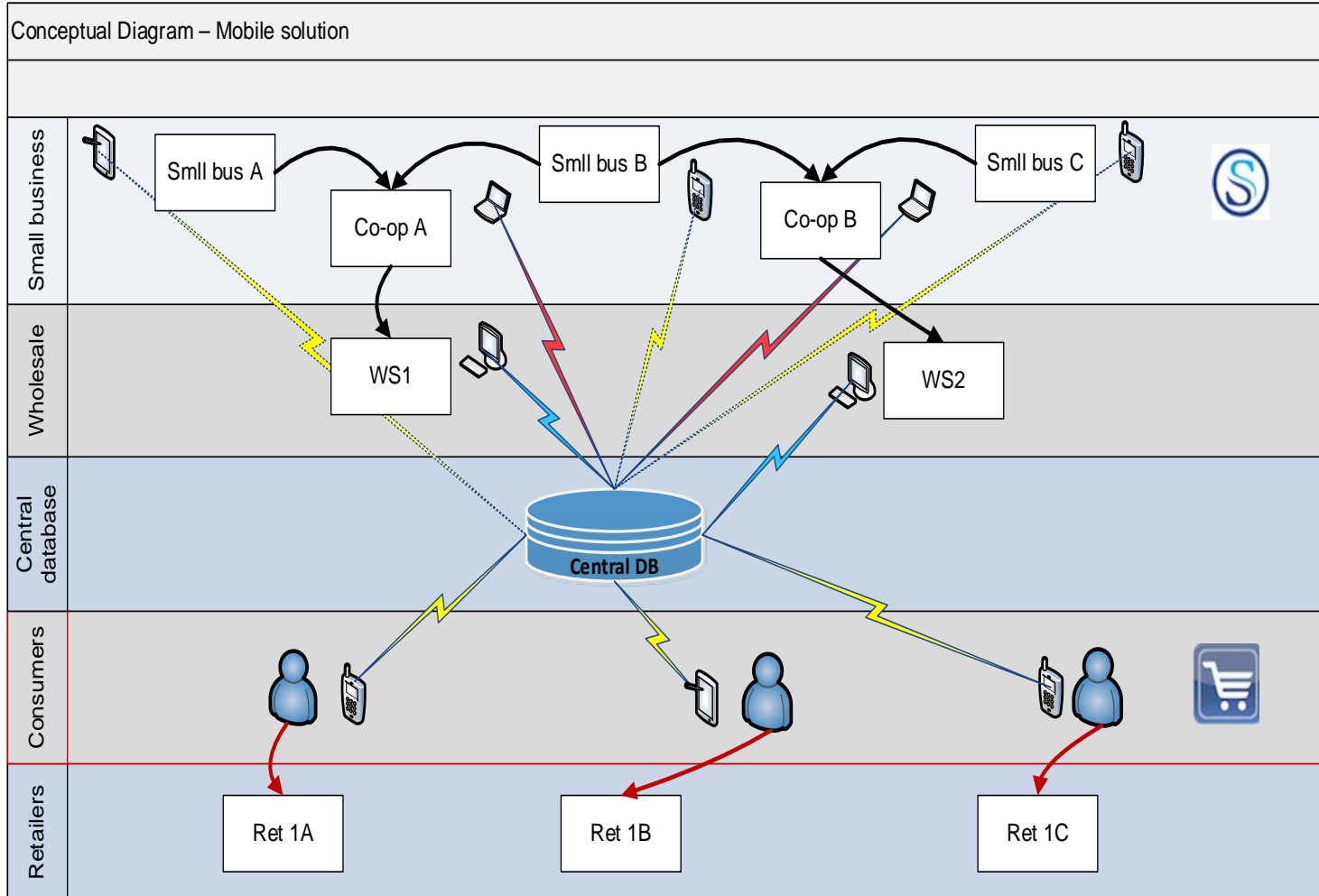


1. Digitise

2. Co-Operatives

3. Supply Chain

Solution Context Diagram



1. Digitise

2. Co-Operatives

3. Supply Chain

4. Market Intelligence



Enabling Predictive Analytics



“I Sold ten bags of rice
Tomorrow”

Enabling Local Ecosystems



Mpone



Bongi



Empowering Small Businesses

Critical Success Factors



Smartphone
Accessibility

Business
Associations
Partnerships

Wholesaler &
Manufacturer
Partnerships

Affordable
Subscription
Fees

Frictionless
Payments

Call For Action



“Businesses have an obligation to create more value than they capture”

Tim O'Reilly