

# **The Trillion Dollar Opportunity**

Gretchen Phillips

Symposium on Inclusive Growth & Development

October 2015





COMPUTERS

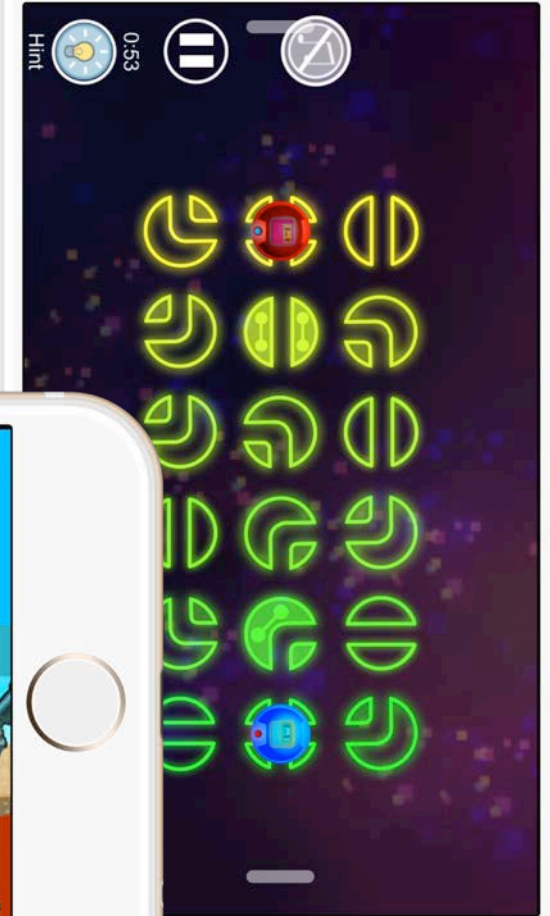
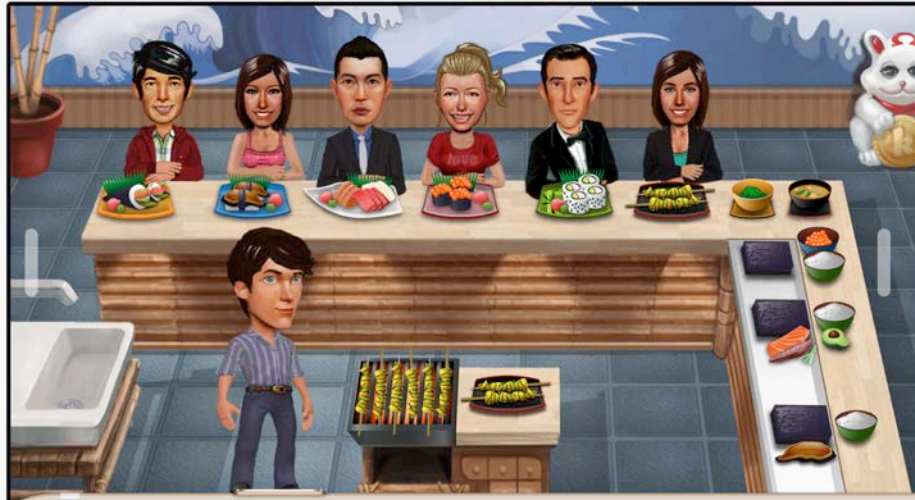
LICANDA



# “KNACKS” WE CAN NOW MEASURE

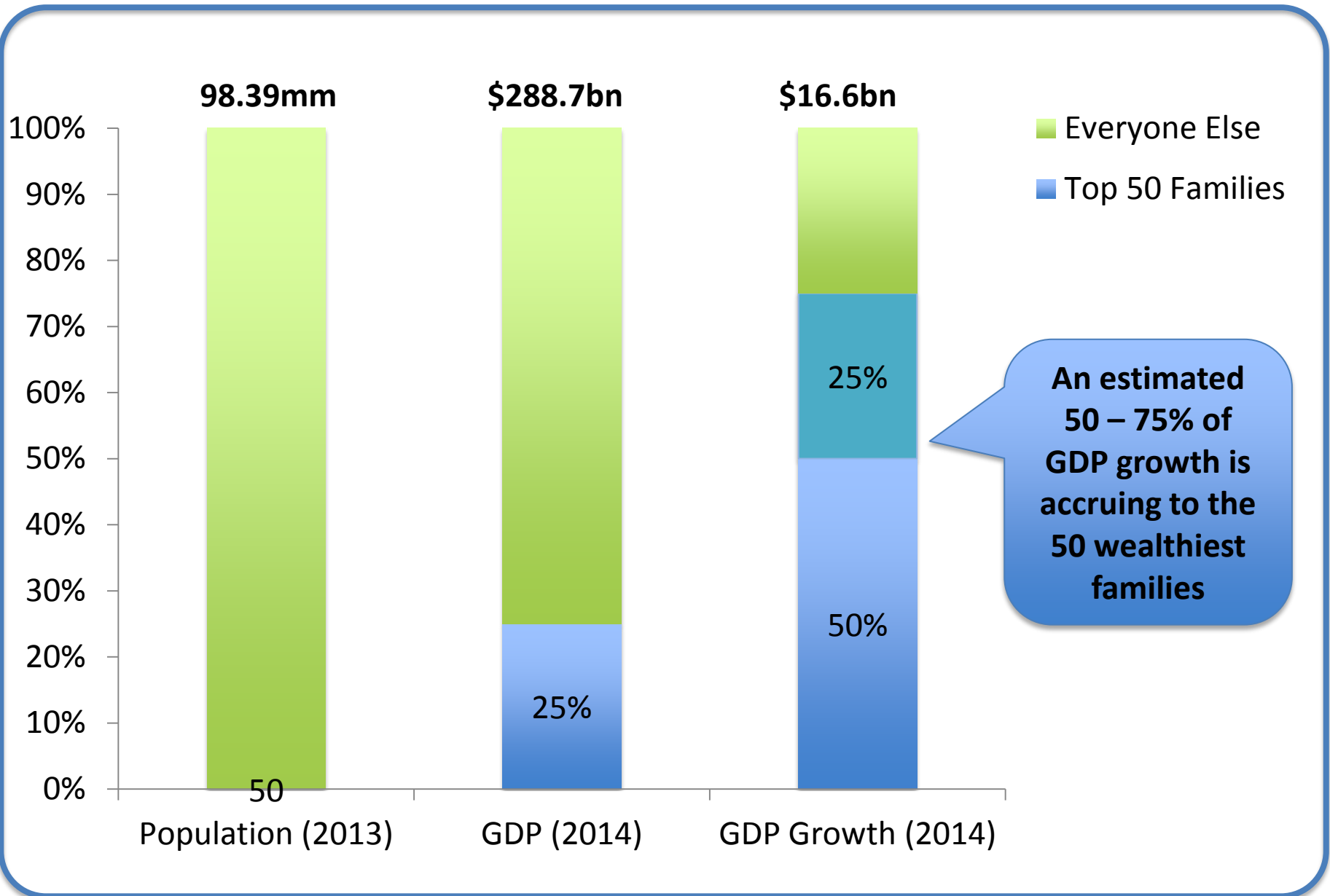


# KNACK'S GAMES





# PHILIPPINES: HIGH GROWTH + INEQUALITY

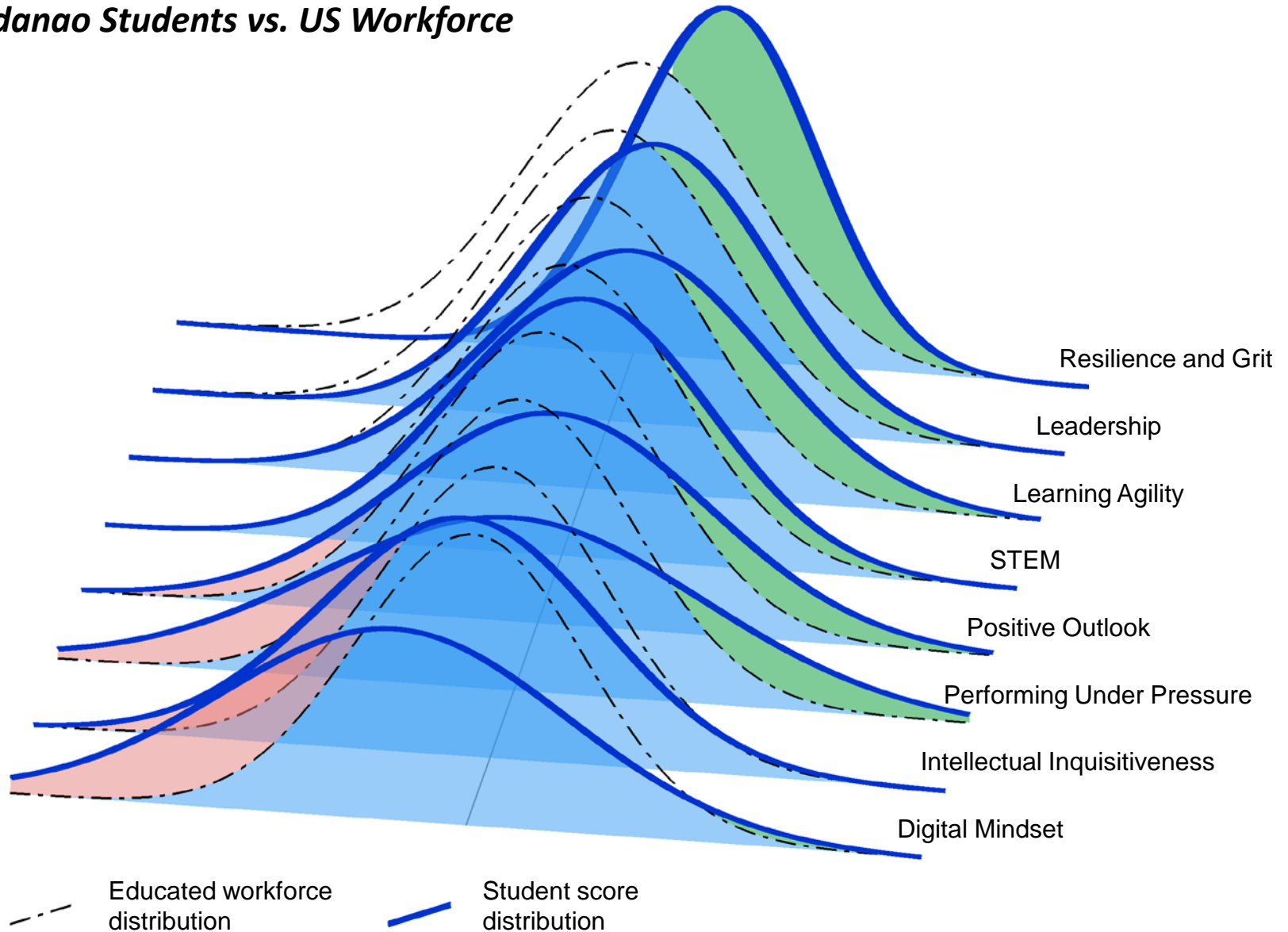






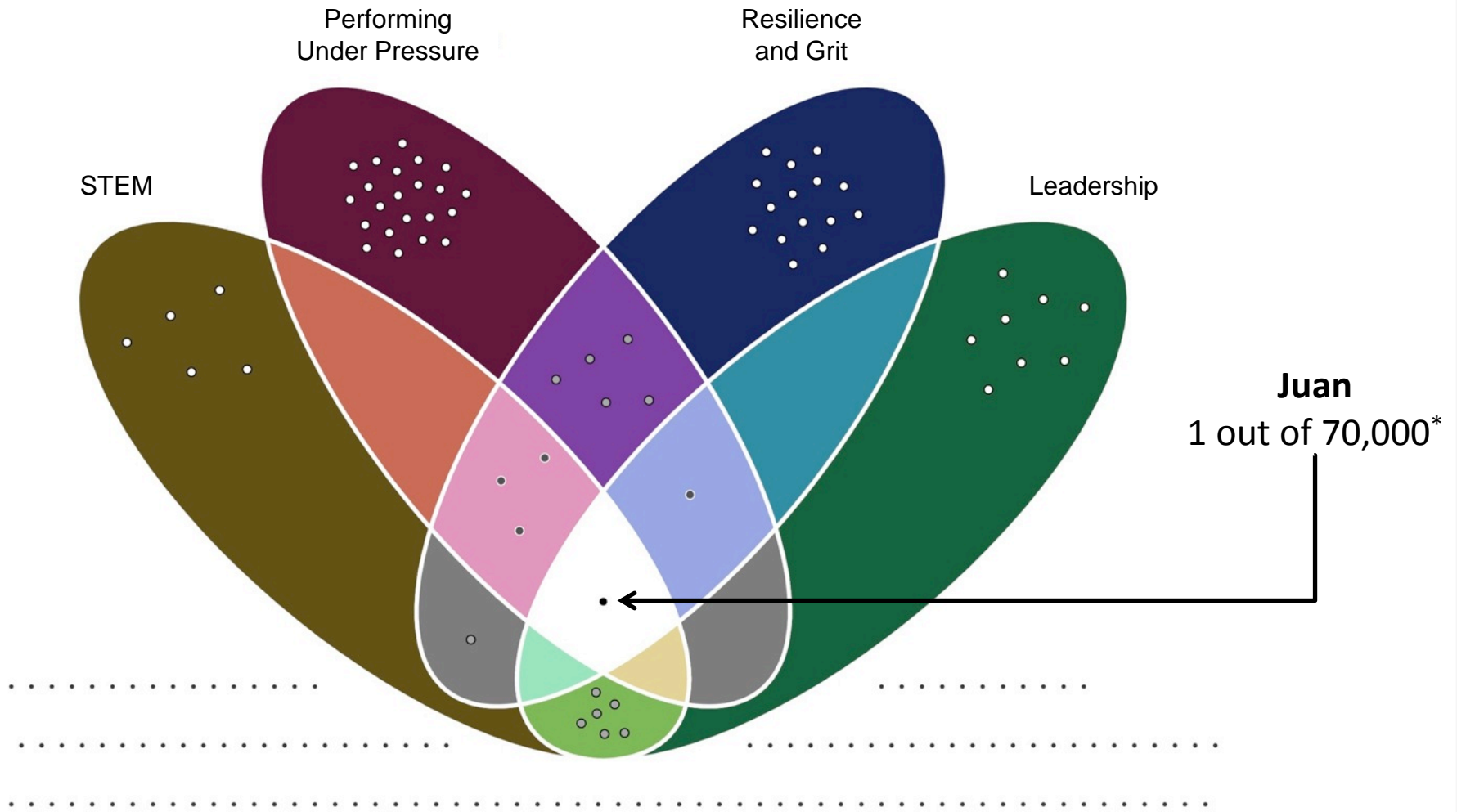
# MINDANAO COMPETENCY DISTRIBUTIONS

## *Mindanao Students vs. US Workforce*



# MINDANAO CLUSTER ANALYSIS

*Individuals 95<sup>th</sup> Percentile+ on Key Success Competencies*



\* Based on this student's score across 10 key competencies and traits

# OUR INITIATIVE

Visibility into  
human potential

Educational opportunities



1 Targeted  
scholarships  
(or loans)

2 Bridge &  
Magnet  
Schools



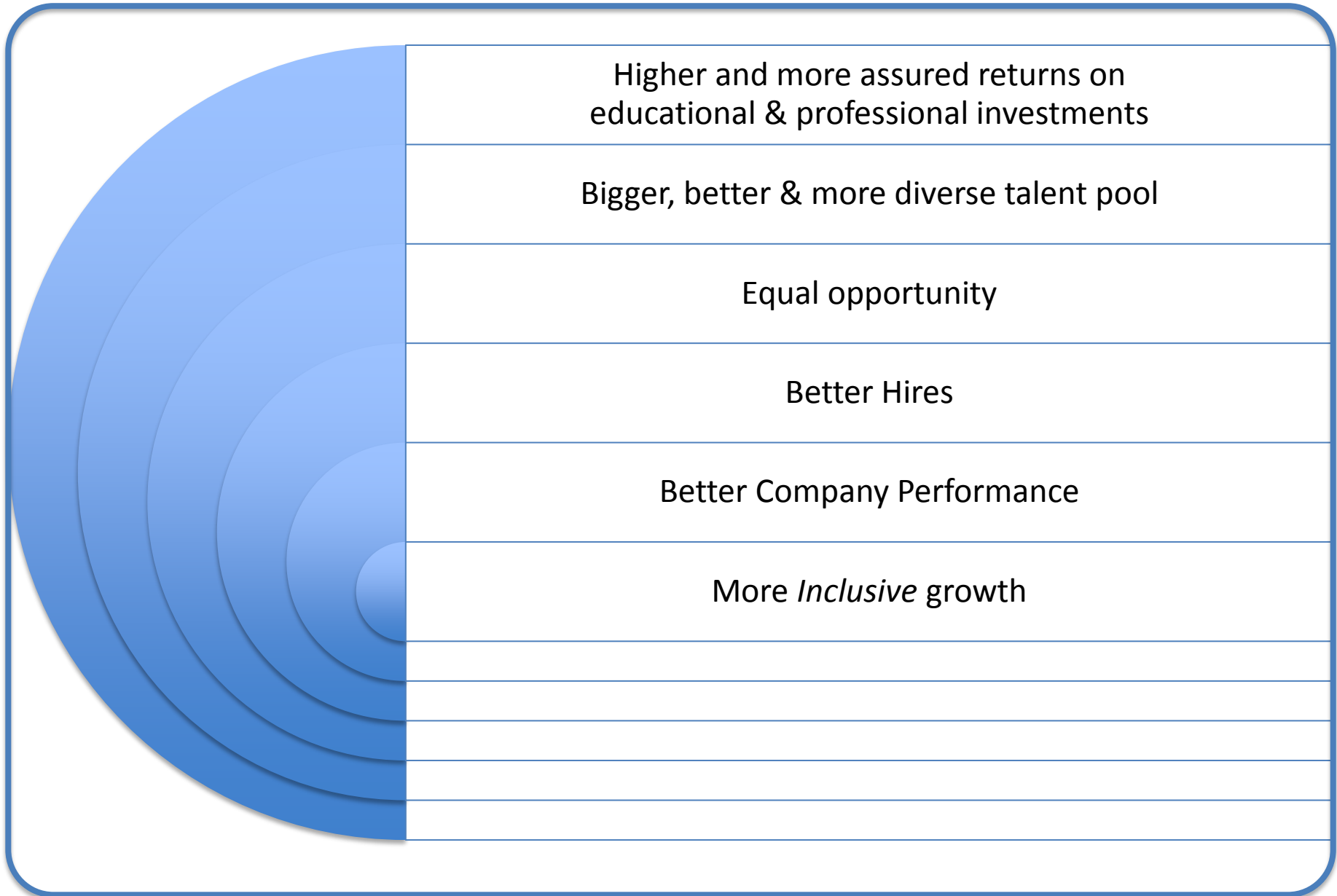
Professional opportunities



3 Talent  
Matching



# IMPACT



# JOIN US!

- **Help us help every Juan**
  - Support our scholars
  - Launch bridge and magnet schools
  - Pilot more programs
  - Share your experience
- **Connect with us!**  
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