

Democratizing incubatior

Creating a virtual start-up ecosystem



Stefanie Bauer, Associate Vice President Intellecap Business Consulting



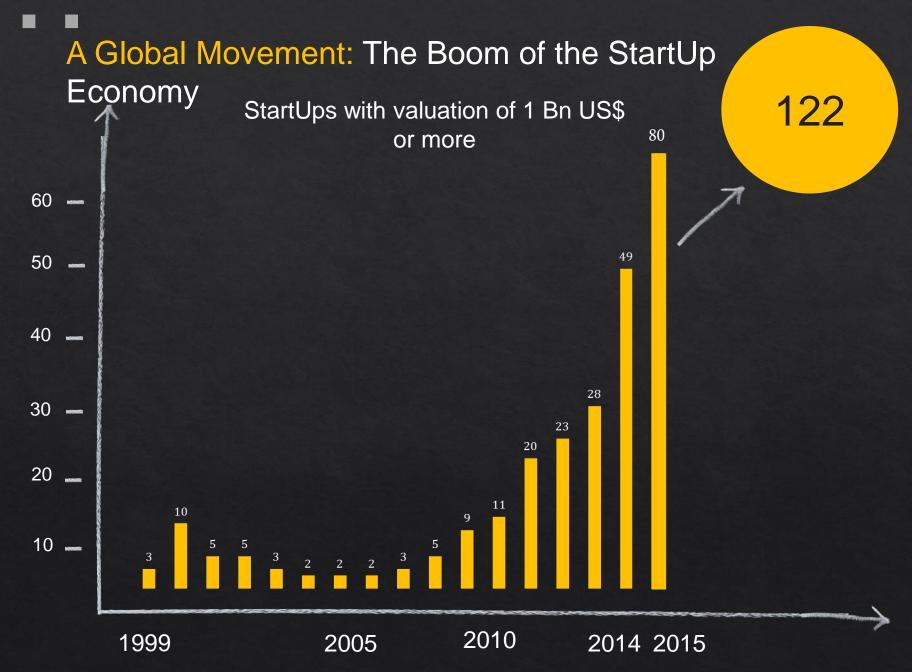
"I welcome you to COMMUNITY the of people who have decided that easy will no suffice.""

easy will no suffice. longer

M. Rippetoe



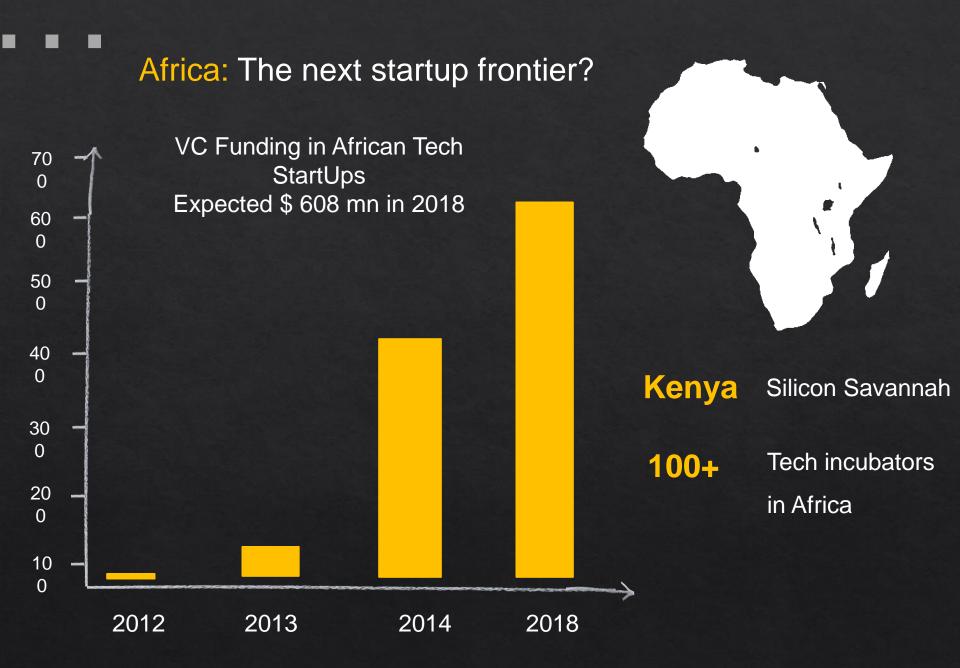
The StartUp **Economy:** An answer to **'INCLUSIVE GROWTH'?**



Source: Wallstreet Journal



Source: Compass Global StartUp Ecosystem Report 2015



Source: The Next Africa 2015, Aubrey Hruby and Jake



Why does it matter?

Economic MPOWERMENT



Social NNOVATION

India – witnessing a startup revolution

India is the fastest growing start-up economy today

tech startups, 800+ starting annually

Largest ecosystem globally

327

1st

3100

VC/ PE & and angel investment deals of over \$ 4.9 bn between August 2014-2015

76%

Under 36 years

(Source: NASSCOM 2015; Thomson Reuters)

NFORMATION & Technology

0

Passion to Change



If I were worried about my reputation, I wouldn't do anything with start-ups

> - Sean Parker Napster





CAPITAL

\$4.9 bn VC/angel deals between 2014-15

\$1.6 bn in impact investing





Many entrepreneurs are excluded from the current start-up ecosystem



Of India's enterprises are in tier 2 and 3 towns and cities with very little or no access to support and incubation



Most entrepreneurship ecosystems are concentrated in large cities making it difficult for entrepreneurs in other parts to access support

Large amount of capital is available to "investment-ready" enterprises



Of dry powder is sitting with angel and seed investors in India



Intellect

Capital

Networks

Entrepreneurs



strategic advice and big ideas

we nurture and scale innovations that

drive the entrepreneurial economy

Strategy

Partnership s

Innovation



From \$ 100 to \$1 mn









US\$ 200 under management







Connected over 600 enterprises to investors and funders, and built an engaged community of over 23,000



Resources



VIRTUAL ECOSYEM

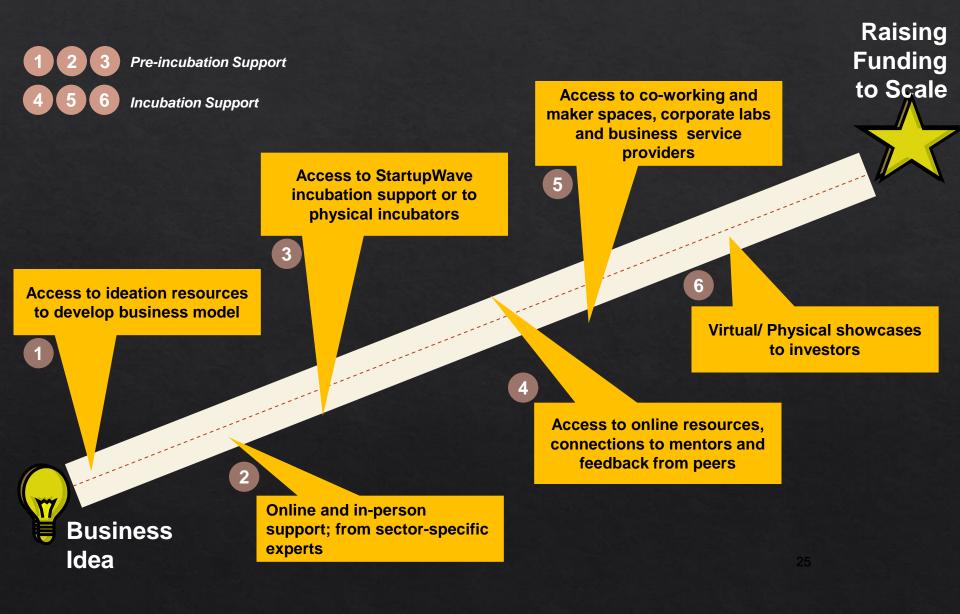
NEW

Bringing the physical world online

Every great idea needs a first step...



StartupWave: From Idea to Investment



IMPACTS

400+ entrepreneurs



15% women led enterprises



35 Incubator partners

20% entrepreneurs from tier 2 and tier 3 cities



24 mentors



5 incubators in low income states 25 Evaluation Committee Members



35% development sector focused enterprises 500+ new users every month



34 business support providers



1000+ people reached via social media



70 seed and angel investors

Our Vision: Go Africa, Go Global



JOIN US!